Welcome to our first research and events newsletter which you have named ‘Insight’. We have come a long way since REF 2014. We have collectively turned around our PhD provision in terms of the numbers of completions. We have seen the great success of PhD bursary students becoming valued colleagues. That many of our ECR staff now regularly publish articles in world-leading journals never ceases to amaze and impress me, and we are making solid progress to the next REF.

Many more of us are starting to recognise the value to their reputations of engaging with media outlets, and I would encourage you all to write for The Conversation: a great way to create impact for your research work. Whilst we have more work to do in generating greater income from consultancy, training and research, we do win major research grants and commercial contracts. In this newsletter you will read just a few examples of the great work we do and learn about our upcoming events.

Realising the potential of the Silver Economy

Prof Ruth McNally is leading ARU’s participation in SEAS 2 Grow, an EU funded project that will create the framework conditions to accelerate the delivery of innovative products and services for the Silver Economy market.

Working with the Faculty of Health, Social Care and Education to provide a business accelerator, SEAS2Grow (Silver Economy Accelerating Strategies 2 Grow) had its first workshop in January to identify the needs of the Silver Economy – the demand for age-related goods and services due to demographic change.

As part of the primary stages of the project, workshops were held simultaneously across the four participating regions (France, England, Belgium, Netherlands). Anglia Ruskin University, Chelmsford hosted the workshop for the England region, with Professor Ruth McNally leading the discussions. Interactive group work identified innovative products and services for independent living for older people. Guests included Partners of the project, Allia and Smart Homes, and Observer Partners, Essex County Council.

The workshop held by ARU on Monday 16 January 2017 found that social isolation, safety, security, dementia and memory decline are significant challenges, along with shortages of GPs, care services, technologies for self-care and management. Reports on the results are being produced from each workshop across the four regions to develop a Strategic Guide to implement a common smart specialisation strategy in the Silver Economy.

For more information contact: HoLei.Chan@anglia.ac.uk
Transforming management roles

As digital technology becomes increasingly advanced, Prof Chris Ivory has started a six-year collaborative research program into the consequences of growing digital use in middle management roles.

Middle management roles in leading companies are moving away from ‘relationships’ with workers toward ‘managing at a distance’ using real time data on individual worker performance. This allows them to be ranked instantaneously on different performance criteria.

The research began in January and is an international collaboration between Märladalen University in Sweden and LAIBS. It will focus on the ‘lived experience’ of managers and project managers in the UK and Sweden in both public and private organizations. The research will inform policy, training and practice around the development, use and deployment of digital technologies.

The project is funded by the Swedish funder FORTE and is worth around £1.6 million over the next six years. The UK side of the research will be led by Professor Chris Ivory.

If you would like further information, please contact chris.ivory@anglia.ac.uk

Supporting innovation through partnership

A partnership with Essex County Council to create the joint project, Innovation 50, has identified the fastest growing and most innovative SMEs in the area.

The 50 companies chosen from the research led by Dr Sandra Selmanovic in close collaboration with Dr Rob Willis and Andrew Hayman, PhD Candidate, will be celebrated on Thursday 25 May in Chelmsford.

The project engages business communities with both academics and policy makers. The intention is to influence future policy initiatives and inform a new policy framework to foster innovation and growth throughout the Essex small business community.

The process involved 200 SMEs completing an online survey. From these participating companies, 50 successful businesses have been selected to take part in interviews with a LAIBS researcher.

Over the course of the next year, the data will be fully analysed. Based on the findings, a policy framework for innovation support will be proposed to the Council.

Innovation 50 is not purely a one-off research project but it is meant to establish effective and long lasting relationships between participating SMEs and ARU.

Dr. Sandra Selmanovic commented, ‘It is a great example of how a university can produce a body of academic work that makes sense to small business owners and policy makers.’

If you would like further information, please contact Sandra.selmanovic@anglia.ac.uk
Congratulations to our PhD completions

Three of our bursary PhD students have all achieved no-corrections in their PhD vivas and have been awarded the degree of Doctor of Philosophy.

Michael Duignan, Roman Eliassen and Imko Meyenburg all passed their PhD vivas with no corrections in January and continue to do very well.

All three PhD research students were invested in by LAIBS and both Michael and Imko are currently lecturing in the Business School. Despite some challenges, all have commented that they feel a great sense of achievement. They have been invited to attend the Awards Ceremony in Cambridge in Autumn 2017 to celebrate their degrees.

The subject areas of the PhDs varied widely with Imko’s research exploring eclecticism and its adoption with regard to economic research. He finds that eclecticism is a recommendable research philosophy for individual economists.

Michael addresses how small firms in the host community of the Olympic Games were impacted by the London 2012 Games and how and why the host spaces became subject to intense territorialisation. His findings reveal that throughout all phases of project delivery, small businesses can face negative impacts, immense challenges and exclusionary environments.

Finally, Roman’s thesis offers a new justification and interpretation of ‘pluralism in economics’ and uses current orthodox and heterodox theory to give a consistent interpretation of pluralism as a stable and lasting doctrine.

Michael, Roman and Imko should all be highly commended for this excellent achievement and we wish them all the best for the future.

Clockwise, from left: Roman Eliassen, Michael Duignan and Imko Meyenburg all passed their PhD vivas with no corrections.

Congratulations on the following acceptances and publications

Dr Nick Drydakis
*Trans employees, transitioning, and job satisfaction*, Journal of Vocational Behavior

Dr Nick Drydakis, Dr Peter MacDonald, Dr Vangelis Chiotis & Laurence Somers

Prof Teemu Kautonen
*Attributes of legitimate venture failure impressions*, Journal of Business Venturing

Dr Hassaan Khan
*High Frequency Trading and Intra-day Returns*, Journal of Banking and Finance

Dr Theresa Simpkin
*Why innovation should not just be about ‘tech’*, DCA Journal

Dr Irene Skovgaard-Smith
*Attribution and contestation: Relations between elites and other social groups*, Critique of Anthropology

Dr Nektarios Tzempelikos
*Shifting from bad practices to good practices in research*, Journal of Business-to-Business Marketing

Dr Ying Wang
*Takeover law to protect shareholders: Increasing efficiency or merely redistributing gains?*, Journal of Corporate Finance

The Conversation contributions

Dr Michael B. Duignan
*Rio’s Olympic legacy: six months on, how has the city fared?*

Dr Alison Hirst
*How hot-deskers are made to feel like the homeless people of the office world*

Dr Hassaan Khan
*Warren Buffett’s latest stock play is a clue for reading the Trump-era economy. Has Donald Trump really inspired the US stock market to new heights?*
## Upcoming Events

<table>
<thead>
<tr>
<th>Date and Time</th>
<th>Location</th>
<th>Title</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday 4 March, 15:00-17:00</td>
<td>Espacio Gallery, London</td>
<td>RawTag: The Thread of our Clothes Workshop</td>
<td>Dr Beatriz Acevedo</td>
</tr>
<tr>
<td>Wednesday 8 March, 14:00-18:00</td>
<td>Espacio Gallery, London</td>
<td>RawTag: Special Events for International Women’s Day</td>
<td>Dr Beatriz Acevedo</td>
</tr>
<tr>
<td>Friday 10 March, 8:30-10:30</td>
<td>MAB404, Chelmsford</td>
<td>Women at Work: Breakfast Event</td>
<td>Dr Theresa Simpkin</td>
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<tr>
<td>Monday 13 March, 10:00-11:00</td>
<td>LAB003, Cambridge</td>
<td>Guest Lecture - Doing Good Well: Leading Social Ventures for Local and Global Impact</td>
<td>Dr Irina Popova</td>
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<tr>
<td>Wednesday 22 March, 16:30-17:30</td>
<td>LAB006, Cambridge</td>
<td>Guest Lecture - The Digitalization of Health Care: Electronic Health Records and the Disruption of Moral Orders</td>
<td>Prof Chris Ivory</td>
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<tr>
<td>Saturday 25 March, 14:00-16:00</td>
<td>LAB027, Cambridge</td>
<td>Cambridge Science Festival - Equality at work in science and technology professions after Brexit</td>
<td>Dr Anna Paraskevopoulou and Dr Sunrita Dhar-Bhattacharjee</td>
</tr>
<tr>
<td>Monday 27 March, 10:00-11:00</td>
<td>LAB003, Cambridge</td>
<td>Guest Lecture - Training the next generation of North Korean entrepreneurs</td>
<td>Dr Irina Popova</td>
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<tr>
<td>Thursday 30 March, 09:00-17:00</td>
<td>Various, Cambridge</td>
<td>Boot camp: The Big Pitch</td>
<td>Marcia Baldry-Bryan</td>
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<tr>
<td>Thursday 30 March, 10:00-16:00</td>
<td>PMI010, Chelmsford</td>
<td>Riding the Waves: Future directions for feminism in management and business schools</td>
<td>Dr Diane Keeble-Ramsay</td>
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<tr>
<td>Friday 31 March, 09:00-17:00</td>
<td>Various, Chelmsford</td>
<td>Boot camp: The Big Pitch</td>
<td>Marcia Baldry-Bryan</td>
</tr>
<tr>
<td>Friday 31 March, 10:00-13:00</td>
<td>LAB, Chelmsford</td>
<td>Thinking on Purpose: An event to discuss the future of voluntary and community action in Essex</td>
<td>Andrew Brady</td>
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<tr>
<td>Friday 7 April, 10:00-16:00</td>
<td>MAB007, Chelmsford</td>
<td>Annual Review Research Exchange - June Registrations</td>
<td>Dr Alison Hirst</td>
</tr>
<tr>
<td>Wednesday 12 April, 10:00-16:00</td>
<td>HEL107, Cambridge</td>
<td>Upgrade/Transfer/Confirmation of Registration Preparation Sessions - Research Degrees Subcommittee Deadline May 2016</td>
<td>Dr Alison Hirst</td>
</tr>
<tr>
<td>Thursday 4 May, 17:00-21:00</td>
<td>LAB002, Cambridge</td>
<td>The Big Pitch Final</td>
<td>Marcia Baldry-Bryan</td>
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<tr>
<td>Friday 12 May, 09:30-12:30</td>
<td>HEL105, Cambridge</td>
<td>Research Proposal Preparation Sessions - April Registrations (proposal deadline 28th May)</td>
<td>Dr Alison Hirst</td>
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<tr>
<td>Thursday 25 May, 16:00-20:00 TBC</td>
<td>PMI, Chelmsford</td>
<td>Innovation 50 Celebration Event</td>
<td>Dr Sandra Selmanovic</td>
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If you would like to attend any of the above events or would like more information, please get in touch with the relevant contact.

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## Welcoming your feedback and news

If you’d like to share an article, piece of news or event in **Insight**, have comments on our newsletter or would like to find out more about our faculty’s research pursuits, please send your email to the editor, Rachel Thomason, Research and Enterprise Team (RET): [rachel.thomason@anglia.ac.uk](mailto:rachel.thomason@anglia.ac.uk)

**Next issue:** June 2017